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Crowdfunding Marketing Agency Growth Turbine Announces New Wefunder Partnership and Data-Driven Innovations

Our Friends · Tuesday, April 27th, 2021

Growth Turbine, a leader in data-driven [Crowdfunding Marketing](#), is pleased to announce that it has entered into a partnership with [Wefunder](#), the largest equity crowdfunding platform in the United States. This agreement makes Growth Turbine a Wefunder expert marketing partner and allows their clients to enjoy lower commission rates from Wefunder. Growth Turbine has also launched a new service called “[Market-Validation test](#)” where they use data analysis to test if there’s a market for a product, service, or app, or not. This service is particularly useful to entrepreneurs who want to validate their business idea using real-life data. It also helps startups and entrepreneurs make data-backed decisions about branding, pricing, market size, and more.

Crowdfunding can be a great way for startups and established businesses to raise capital and validate their business model. The crowdfunding industry, which is already worth over \$33 Billion according to businesswire, is expected to triple by 2025 as more and more startups and established businesses looking for newer ways to fund innovation. Successful crowdfunding campaigns exploit a plethora of marketing techniques to influence the behavior of potential backers and/or investors. This is where Growth Turbine can help with their proven Crowdfunding marketing strategies that deliver exceptional results over and over again.

Growth Turbine continues to develop innovative new technologies and build effective industry partnerships to help startups and entrepreneurs turn their ideas into reality. The Canadian company provides a turn-key [crowdfunding campaign management](#) service where they manage everything from go-to-market strategy and pitch deck to social media marketing and public relations. Growth Turbine’s Founder Varun Sharma spoke about the company’s latest developments,

“We are very excited about our new agreement with Wefunder and the benefits it will provide for our clients. We continue to look for opportunities to bring them greater value.”

At Growth Turbine, we strive to lead our industry in innovations, and implementing the Market Validation Test is another step in that positive direction. If any entrepreneur or start-up out there has an idea, product, or service that they believe can be the next big thing, it’s worth a shot. Speak to us and we can lay down a roadmap for you to turn your idea into a reality.”

About Growth Turbine

Founded in 2016, Growth Turbine is a market leader in Crowdfunding Marketing, raising capital

for start-ups and entrepreneurs, and products and apps. They have worked on over 100 crowdfunding campaigns and raised over \$22 Million for businesses across the globe. Their AI-Driven marketing approach delivers outstanding results for crowdfunding campaigns over and over again. In addition, they are the only crowdfunding marketing agency with open and transparent pricing. So, no matter if you are a multi-million-dollar business or a start-up, you pay the same fee. Our prices are listed on our website with a package for everyone, or let us design a custom program for your unique situation. Don't take our word for it, we can show you the numbers.

About Wefunder

Wefunder, a public benefit corporation, is a US crowdfunding market leader with a 40%+ market share in Regulation Crowdfunding in Q4 of 2020. They help everyone invest as little as \$100 in the startups they love and have helped thousands of entrepreneurs realize their dreams, including many multi-million-dollar campaigns. You can think of them as “Kickstarter for investing.” Unlike Kickstarter, you are not buying a product or donating to an artist. Instead, you are investing in a business with the hope of earning a return. You decide which companies are worthy of funding. With Wefunder, you join a community of other investors who seek to help the startups they believe in succeed.

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SOURCE: Growth Turbine

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