

Cultural Daily

Independent Voices, New Perspectives

'Cultural Weekly' Publisher to Speak at Commonwealth Club

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Cultural Weekly publisher Adam Leipzig will be speaking at San Francisco's Commonwealth Club of California on October 9, 2012, at 6pm, where he will offer his vision for how the creative economy can reinvigorate our nation.

Drawing on his 30-plus years as a visionary leader in the film and theatre industries, Adam will outline his bold plan for America's future: how artists, writers, photographers, filmmakers and other creative people can be engines for economic recovery and an inspiration for us all. His experiences with such creative masters as Morgan Freeman, Julie Taymor, Peter Weir, Robert Altman and Tom Hanks will help drive his message, with his goal being to leave attendees passionate about the value of their own creativity, as well as the still-untapped potential of our great nation.

"I'm honored to be bringing my message to San Francisco and the members of the highly prestigious Commonwealth Club," Adam said. "America's creativity and innovation are our greatest natural resources – and they cannot be outsourced. Those that utilize their creativity and innate entrepreneurial spirit do indeed have the ability to affect change and improve our bottom line at both a national and local level. I look forward to presenting why and how I believe it can happen."

Kevin O'Malley, Chairman of the Commonwealth Club Business and Leadership Forum, added: "We are very excited to have Adam speaking for us at the Commonwealth Club, the oldest public affairs forum west of the Mississippi. His insights into Hollywood, creativity and a new economic solution will be a welcome addition to our distinguished roster of speakers."

[Tickets and information here.](#) *We'd love to help Adam sell out the house!*

Founded in 1903, The Commonwealth Club of California is the nation's premier non-profit public affairs forum, with more than 18,000 members. Based in San Francisco, The Club hosts speeches, debates and discussions on issues of regional, national and international significance.

Adam is the former President of National Geographic Films, a past Senior Vice President at Walt Disney Studios, and a longtime film and theatre producer. Many of the films he has been directly involved with, such as *March of the Penguins*, *Dead Poets Society* and *Honey, I Shrunk the Kids*, have become household names. He has also launched more than 300 theatre productions and performance events, written for the New York Times and other publications, designed and built four successful businesses, and consulted with dozens more. He currently serves as the Publisher and Managing Editor of the popular online magazine *Cultural Weekly*, which examines how our creative culture intersects media, money, technology and entertainment.

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