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# Cultural Daily

Independent Voices, New Perspectives

## Cultural Weekly Radio – Episode 14 Interview with Artist Manager/Agent, Manuela Klerkx

Tod Hardin · Friday, January 31st, 2014



Manuela Klerkx

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**The Art of Managing Artists:** Artists' agent, [Manuela Klerkx](#), is interviewed this week by Ethan Bearman and Tod Hardin. Klerkx represents an eclectic mix of artists, just as an agent does for athletes and entertainers. She recognized that artists were being underserved in the world of art, and her groundbreaking agency is helping them navigate the murky waters of all aspects of the industry – including contracts, gallery deals, connecting with collectors, social media, public relations and more. Plus, Ethan and Tod talk about various topics related to this week's creative landscape.

Send your comments to [radio@culturalweekly.com](mailto:radio@culturalweekly.com)

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