Cultural Daily

Independent Voices, New Perspectives

Digital Distribution for Filmmakers and Content Creators

Cultural Weekly · Wednesday, November 5th, 2014

Don’t miss this live full-hour webinar on Thursday, November 20

For everyone who creates media–feature films, documentaries, shorts–knowing how to distribute your work yourself is essential. And confusing. There are so many ways to do it wrong, and only a few ways to do it right.

To give you the guideposts you need, Cultural Weekly publisher Adam Leipzig has teamed up with **Eric B. Stein**, the former head of Digital Distribution Programming & Acquisitions at Warner Bros. Eric is prepared to pull back the curtain and share his insider’s knowledge so you and your project can succeed. Eric has more than 15 years’ experience in digital distribution, and in many ways helped to invent this business. As an independent filmmaker, it’s a rare opportunity to connect with someone of Eric’s background. As you know, Adam spends most of his time guiding independent media creators. Eric and Adam will conduct this webinar together.

In this live, one-hour webinar, you will learn:

- The digital distribution landscape
- How digital distribution works
- What “windows” mean for you
- How to decide if you should sell your rights or not
- What it takes to distribute your work yourself (step-by-step)
- The 2 ‘”C’s” of marketing
- How to prepare for the future

Eric and I will lead this webinar live on Thursday, November 20, at 4pm Pacific Time/7pm Eastern Time. As a participant, you’ll be able to submit your questions in advance.

Space is limited

Your investment: $19.99

If you have to miss any of the webinar, don’t worry. You will be able to download it 48 hours later to

keep it for your permanent reference.

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