
Cultural Daily

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Fact Checking: How to Check All the Facts and Not Miss Anything

Our Friends · Monday, May 30th, 2022

Scientific facts, company names, dates, and statistics all need to be checked. Even when you're going to receive a [casino bonus](#), you check everything about this. How do you do this so you don't miss anything?

What Is Fact Checking

The ability to separate truth from fiction, to doubt obvious facts and seemingly unimportant points.

Incorrect translations, numbers, spelling of proper names, altered quotes, and distorted information all appear on the internet because of a lack of attention to fact checking.

Why Fact Checking Is Needed

Fact checking isn't just about brand reputation and the author's karma. The consequences of distorted facts in an article can lead to lawsuits, losses, but most importantly, it can affect people's lives and health. Imagine a generation of modern grandmothers who are used to trusting everything they are told on TV, most of them have mastered the Internet and in the same way believe what they learn from articles and blogs.

Often in blogs about beauty and health, there are recommendations that should not be used without consulting a doctor, at best they will be ineffective, at worst they can even be harmful.

What Should Be Checked in the Text

Everything. And with special attention to what it seems that you definitely don't need to check.

Dates and Numbers

Years of birth, events, times, ages, facts – any numbers should definitely be checked. And make sure that they don't contradict the data in other sources. For example, to check the numbers in historical materials, you can refer to archaeological documents or an expert.

Names

Positions, titles, regalia. It's important to understand that a brand manager and a product manager

are different positions, a CEO and an executive, too. If we are talking about a specific person, it's important to check what the Internet says about him, but to clarify with him – whether this information is relevant and where he now works. Social networks, professional, personal and corporate sites often have outdated information.

Even the relationship must be checked. No one has canceled the human factor, and sometimes someone can misspoke and say “son” instead of “nephew”. So it's important to train yourself to doubt every word.

Statistics

If you use statistics in your story, be sure to include a link to the research that was conducted by the specific resource. A valid study is one that the organization itself has written about. To use statistics in your story, you must find the original source.

Contact

It's important to check that the email address works and that the company employees answer the phone. An author or editor has to take a few minutes to call and write to the company before publishing anything. But it helps to avoid annoying situations for readers.

And to avoid uncomfortable moments, indicate that the data is correct at a certain point. The Internet remembers everything and some materials may be relevant and readable even after the company has moved or closed.

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