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# Cultural Daily

Independent Voices, New Perspectives

## Fashion Less Ordinary

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V?TLO Couture (an acronym for *Vessel of Things Less Ordinary*) is the passion project of fashion designer, art dealer and curator Kathy Imlay, who seeks to empower girls and women around the globe through inspiring imagery and stories they can wear and share.

Kathy's launched a Kickstarter drive to premiere a new line of scarves, wraps and garments in collaboration with renowned American artist Janet Taylor Pickett. They need to raise \$30,000 by November 21, 2012.

Watch Kathy's video below, then [go to her Kickstarter page](#) and take this fashion to the runway.

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