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# Cultural Daily

Independent Voices, New Perspectives

## Gwen Gordon Take PLAY Seriously!

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Gwen Gordon is an advocate for having fun. She started at age 19 designing and building Muppets on Sesame Street, and has gone on to train, coach, share and transform people through her love of playing around.

Gwen is making a documentary about the importance of play — she's calling it *Seriously! The Movie*. She's started a Kickstarter campaign to raise \$25,000 by October 9, 2012, to complete a 20-minute pilot, secure PBS contracts, and get sponsors lined up.

Enjoy her video below, then [go to Gwen's Kickstarter page](#) and have fun kicking her some dough.

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