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Gaiman: 10 Rules for Creative Work

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Neil Gaiman Offers Advice on How to be More Creative

What do you wish you knew when you were 19? [Neil Gaiman](#), author of *Sandman*, *Coraline* and *American Gods*, answers that question in this commencement address last weekend at the University of the Arts in Philadelphia. It's a must-see for every creative person. Gaiman has produced a body of creative work – via comic books and long-form fiction – that make him a voice worth listening to. His most recent work is the novel *The Ocean at the End of the Lane*, which has garnered rave reviews and quickly earned bestseller status. Gaiman is married to rock and roll indie superstar Amanda Palmer.

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