

# Cultural Daily

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## How to Select a Great Gift for Anyone and for Any Occasion

Our Friends · Friday, December 20th, 2019

No matter whether you are planning to surprise your loved one or you simply need to get a Christmas present for your family, picking out a great gift that would surprise the receiver is extremely daunting. Why does it have to be like that? Well, we all strive to pleasantly surprise that special someone and put a smile on their faces, but selecting a great gift that would do just that is almost impossible. Luckily, there are a few nifty things and let's put it "procedures" that you can do to find the best present for anyone and any occasion.

### Think about the person (and the significance of the event)

Before you head out to buy a gift, you simply must take into consideration the person who you are buying for. Surely, you won't get the same present for your best friend as for your distant relative. The same goes for the occasion and the significance of the same. Again, you won't buy a book for the wedding celebration or for the celebration of major milestones like the graduation party or give your colleague a golden necklace for his or her 30th birthday. Therefore, the first thing to keep in mind is how special the person is, and from then on choose the appropriate budget and start searching.

### Think about their needs

If somebody says that they don't need anything – don't believe them! To find a great gift you might want to think broader and go with the practicality and usefulness of the gift. You will not give a pack of chocolates for your male boss, but rather to your grandmother, likewise, you will not give your best friend a bottle of wine for celebrating his marriage, and so on. Think about their needs in terms of the functionality of the present. Give them some presents that will enable them to run their lives more efficiently. For instance, what does a teacher need, what can be handy for a successful businessman, what could help a working mom? If you are still in doubt about what to get, you can find [more resources here](#).

### Think about the experience

Gifts are in the only objects and items that fade with time and lose their purpose once something new and innovative emerges. Giving them memory and experience rather than a tangible gift will surely wow them and leave them breathless. You can plan something truly amazing for any occasion and make their dream come true. Send them on a spa retreat or a wine tasting tour, go camping together, treat them with some nice dinner at a fancy restaurant, or give them a voucher or gift card to go with whomever they want. Be courageous and original, go parachuting, go sailing or

just take them shopping and let them pamper.

### **Think about originality**

Sometimes the best gifts are those which you have made with your bare hands. Yes, this might sound difficult, but DIY gifts ended being the most unique, heart-warming and original. Even if you are not crafty or creative enough, you can make an easy photo frame, print your favorite photo and voilà! Be original, take your mutual photo and have them made a puzzle out of it, or place it on a mug or T-shirt. If you are good in the kitchen, bake a cake and decorate it with numerous delicious delights. The list is endless. Go with personalized items and make a funny picture of your friend imprinted on a cushion, engrave their name on a glass water bottle or a beer jug if they are keen on beer.

### **Think outside of the box**

People appreciate small things as long as they are practical, helpful and given from the heart. Sometimes a simple and petite spatula, kitchen apron or a measuring cup can be utterly useful. The occasion may vary, but ask yourself what would the person appreciate and want the most? A coupon at their favorite shop is a fantastic gift. Go through their social network to find out about their preferences and to give them something that they want.

Be original, be yourself, and be diligent. Listen to your gut and you will be able to select a great gift that they would absolutely adore.

*Image from Pixabay.*

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