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Why Digital Home Offices Are Here to Stay

Our Friends · Wednesday, December 15th, 2021

Many people have worked from home in recent years and it looks like the future for employees will continue to consist of people working predominantly remotely and virtually. While this arrangement is certainly a lot more comfortable and accessible than commuting, it has left many wondering whether it is equally productive. However, as proven by many [studies carried out over the last couple of years](#), it looks like home offices are not just equally productive, but they also allow people to have a better work-life balance.

Benefits of a Digital Home Office

The reason why so many people that work from a digital home office claim to have a better work-life balance is because of the flexible schedule. Being able to decide when to take a break or when to start and finish a workday gives you more control over your personal life. In addition, whether it is a yoga class or taking your dog for a walk, having the freedom to do these tasks at a time of your convenience, and not your employers', really makes you feel more like a human and less like a robot.

The benefits, however, are not just one-sided. The employer has easy access to all employees via video conferencing software platforms, such as Zoom, Microsoft Teams and Skype for Business, while reducing the costs of office rental, furniture, and upkeep costs. On top of that, employees are generally even more productive than they were in the office, so it is a win-win situation for both parties.

How to Create Your Own Working Space

The most important part of creating your home working space is [ensuring the space you create allows you to focus](#) on your work. There should be no distractions around and definitely no clutter, which stresses us out involuntarily. After that is done, you should write a checklist of all necessary devices and software that are a must for a work from home type of person.

The first on that list should be a laptop or computer, as no home office can be complete without one. Then, check if you have all the software you need for work and to keep in touch with your colleagues. Almost all of that is available in the Google suite, including email, docs, and Hangouts.

It is also worth mentioning that not everybody benefits from that privilege of having an extra room to transform into a digital home office. Therefore, it's of utmost importance that if you carry out your work activities from your bedroom desk or your kitchen table, you try to separate your

professional life from your social life. That is imperative for retaining a healthy work-life balance and consequently your productivity as an employee.

Moreover, when you choose to furnish your home office space, be it in a separate room or in one you already use, you can go for options that don't hurt your wallet. Choose either a secondhand shop or website or take advantage of promotional sites like Groupon that give you codes and discounts for a variety of retailers. This is a very popular approach, adopted by other industries, such as entertainment, in their marketing strategy. For example, on websites like Casino Smash, [you find the latest Borgata online casino promo codes](#) that you can claim at any time. The use of incentives is a marketing strategy that ensures customers feel valued and rewarded by their favourite brands.

The digital home office is definitely the way forward for many companies and their employees. If a change like this can improve productivity, while enhancing the employees' work-life balance, it is a no-brainer. Bonus, the options on how to transform a room or an area of the house into an office are endless. Use your imagination and create the perfect space for your needs.

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